

COMPUTER CAB PLC NAMED AS TOP GREEN COMPANY FOR 3rd YEAR RUNNING

London largest licensed taxi radio circuit, Computer Cab plc, have again been named in the Sunday Times Best Green Companies list – for the third year running. The initiative aims to identify the businesses across the United Kingdom with the best environmental credentials and the 2010 award was only bestowed upon 60 companies. This is the third consecutive year for the scheme and no other taxi or private hire company has ever made the list, marking a unique, stand-out achievement for the firm.

Malcolm Paice, General Manager at Computer Cab plc commented: “The Sunday Times Best Green Companies initiative is not some low level competition – in order to make the grade a company must prove they have real initiatives in place that have a tangible benefit to the environment. Computer Cab plc was the first in the industry to achieve the ISO14001 environmental standard back in 2004 and we remain the only company in our sector to have made the Sunday Times list. To have secured the award three years running proves this is no flash in the pan. We are serious about our commitment to environmental issues and have cemented our position as the market leader in this regard. This achievement is attributable to significant effort on the part of our staff and drivers to reduce waste and mitigate the impact our business has on the environment.”

Over the past 12 months Computer Cab plc not only continued internal efforts to make its business run greener, it also embarked on a major push to help its fleet of licensed taxi drivers to preserve fuel and reduce emissions. During the harsh winter the firm had an incentive scheme to encourage taxi drivers to switch their engines off when idle and has continued to roll out its nitrogen tyre programme to help drivers save up to 5% on their fuel consumption over the year.

Malcolm added: “There have been some vain attempts across parts of the minicab industry to pitch themselves as a greener alternative to licensed taxis with token gestures such as placing a couple of hybrid vehicles on their fleet. Meanwhile businesses like ours are making real long term investment in improving air quality and emissions in London. We have invested in alternative fuel and engine solutions and are helping to lead the way for more LPG powered taxis in London. We have initiatives to help all our drivers save fuel and reduce pollution and don’t forget every new London taxi that rolls off the production line meets stringent Euro IV emissions.

“Computer Cab plc has joined with the rest of the taxi trade in actively engaging in the recent Mayor’s Air Quality Strategy consultations and as an industry we have made contributions to this process that will see a long term improvement to the air that all Londoners, including taxi drivers and their customers, have to breathe. This award is great news for our drivers as they appreciate that our customers will always want to choose the greenest possible taxi service when opening an account. This award is good for the air we breathe and good for business.”

The Sunday Times Best Green Companies scheme not only looks for evidence of a businesses’ commitment to environmental issues, it also conducts extensive surveys of staff across the organisation to help separate ‘green sheen’ from serious policies and procedures. This robust approach ensures a company cannot ‘bluff’ its way into the top listing. For the 2010 awards over 20,000 members of staff across the UK were surveyed.

Computer Cab plc was presented with its award at a ceremony on 26th May which saw other business such as Tesco, Coca Cola, Skanska and B&Q also make the Top 60 Best Green Companies list.



DRIVERS WE NEED YOU - COME AND HAVE A FUN PACKED DAY BY THE SEA WITH A CHANCE TO WIN A GREAT PRIZE (DRAW TO TAKE PLACE ON THE DAY)

also

ENTER OUR BEST DECORATED CAB COMPETITION



OUTING TO SOUTHEND-ON-SEA ON TUESDAY 13TH JULY 2010

Drivers we welcome you to join us to give 300 ‘special needs’ and disadvantaged children a brilliant and memorable day.

In case you have any doubts, we welcome all drivers with liveried and coloured taxis and those that have adverts on. (This applies to all our outings).

As well as giving a great deal of pleasure to so many children, we promise you will have a brilliant and fun-packed day out yourself.

PLEASE CONTACT OUR DRIVER’S LIAISON SUSAN ANGEL on 07958 280881, or enter your name on the Volunteer Page of our website at www.ltfuc.org.uk

The Hon. President, Hon. Chairman and Committee would be deeply grateful if you could join us and look forward to seeing you on the day

MARIA WON’T “FLAG” AS SHE RUNS FOR CHARITY

Maria Holmes, UK & International Marketing Manager at MULTI Vehicles, promises she won’t flag when she takes part in the Cancer Research UK Race for Life on 15th July 2010. Maria 38 has worked for LTI for over 5 years now and this is not the first time she has raised money for charity. Maria has already jumped out of an aeroplane to induce friends and colleagues to give generously, this time she is running 5 kilometres to raise cash for the good cause.

“I am fitting in training round a busy work life and looking after my 3 year old son, but it’s certainly a great motivation to get fit” said Maria. Maria’s inspiration comes from having lost close friends and family to cancer and hopes that her efforts will in a

small way help find a cure for the disease. Research goes on all the time but there is never enough money and I hope that I can do my bit” she continued. “I have already committed that if I do it this year and survive, then I will do it every year.”

Maria likes to do a lot of walking to keep fit but rarely breaks into a jog, however she is committed and enjoying the challenge and knows that the thought of reaching her target of £1000 will help her keep on the running track. Anyone who wishes to sponsor Maria can visit <http://www.raceforlifesporsorme.org/mariajholmes> or send a cheque made payable to Race For Life and post to Maria Holmes at LTI Vehicles, Holyhead Rd, Coventry, CV5 8JJ.

