

## PETER RIGDEN RETIRES FROM MANN AND OVERTON



Well known and respected as General Manager at Mann and Overton in Brewery Road, Peter Rigden has retired. He left the dealership at the end of April, after more than 23 years service, with the last 19 of these as General Manager. Peter has decided that he wants to retire to his house in France and drink some good wine and enjoy life at a slightly slower pace, although he admits it might be hard to let go entirely. "It really is a seven day a week job and I just felt that now was the right time to grab the opportunity to enjoy my retirement," said Peter.

"I am leaving a lot of great friends and memories behind, but this is also an exciting new chapter in my life and I want to look forward not back. I also don't want any terrible jokes about retiring while I still can enjoy it! I am not that old."

Peter joined Mann and Overton from the RAF in

1987 as Parts Manager in Carnworth Road and then became Aftersales Director after transferring the parts business to Unipart in 1988. He oversaw a great many changes to Mann and Overton and is well known within the trade and held in great esteem by many. Peter's last great project was managing the move from Holloway road to Brewery road. This was something he and his team achieved in one weekend thanks to Peter's meticulous planning. "Peter will be greatly missed but in truth we are all envious of him as he relaxes in France with great weather," commented Peter Shillcock Managing Director of LTI. "He was here when I joined the company and it will be very strange without him, it really is the end of an era."

Peter began at Mann and Overton in the parts department and worked his way up to the top spot where he successfully ran the flagship LTI dealership

for many years. He has seen many changes to the company as a whole, but has embraced change as it came along to make sure Mann and Overton London was always the best. "I introduced the use of the web very early on, computers, email, SMS, I have always tried to use the most modern methods to promote Mann and Overton London to be as successful as it could be. No doubt I will be using some of those methods to keep in touch with my friends back here and keep up to date with what happens in the trade. I would like to say thank you to everyone who has helped me in my time at Mann and Overton and I promise to keep in touch."

Peter will be replaced by Mark Brown who joins on the 17th May. Mark comes from the automotive industry and is keen to continue Peter's good work whilst making improvements where he can.

## TASTY-EST TAXI DRIVER WANTED

Tasty Bingo is teaming up with a leading photographer, known for publishing beautiful, classy images of incredibly sexy men, to create a calendar featuring the winners of the search for the UK's Tasty-est man, with proceeds going to charity. So not only will the winners get their moment of fame but they will also be doing their bit for a great cause.

A wealth of prizes is on offer to the finalists of the online search for the Tasty-est Taxi Driver. The light hearted search isn't just to find the Tasty-est cab driver, but also Tasty-est postman, serviceman, firefighter and policeman amongst others. Maurice Karpes, Marketing Director, comments: "People working in these professions are the backbone of Britain and have rightfully won a place in the hearts of women

across Britain. This search is about giving these men the recognition they deserve in true TastyBingo.com style."

Entering yourself or someone you know is easy, just go to <http://tastyman.co.uk> and follow the simple steps to upload your nominee via facebook. Then all that's left to do is to get your friends and family voting.....

Prizes include a glamorous photo shoot for the 12 finalists plus lots of tasty treats like a gas BBQ and goodies worth £200. Voting closes 24.05.10 with winners announced by 31.05.10

Could this be London's Tasty-est taxi driver caught on camera at a taxi trade function last year?



## PRAGUE SET TO HAIL THE LONDON TAXI

The Courtyard Marriot Flora in Prague saw the launch event of the London Taxi Service to operators and investors on 5th May. "What we are planning to bring to the streets of the Czech Republic is the most professional, personal transport network in the world," said Matthew Cheyne, International Market Development Director for the London Taxi Company. "There is no better way to transport passengers than in a London Taxi."

## KIEV OR BUST!!!!

ATX4 has been driven on a more unusual journey from Warsaw to Kiev recently. The two drivers were Matthew Cheyne, International Market Development Director for The London Taxi Company and Nigel Walters, Overseas Operations Coordinator. The taxi needed to get to Kiev for an important launch event for the company and it was decided that driving it was the best option. "We were launching The London Taxi Service in Kiev, with a high profile launch at the Hyatt Regency Hotel on the 12th May. We obviously need to make sure the star of the show was there and getting it transported was proving very difficult," said Matthew. "Then we thought about the demonstrator we had in Poland and thought why not drive it to Kiev."

Matthew, Nigel and the TX4, set off on Tuesday 27th April and arrived in Kiev late on Wednesday 28th April. "Nigel and I were happy to accept the challenge and we knew the taxi would cope just fine with different road conditions and weather. We kept an online a blog along the way so people can follow what we were doing. In fact if it creates enough interest we might do it again, or even travel further next time after all we want to sell the taxi all over the world, this could just be another way of getting there!"

The London Taxi Company is holding a series of events in Eastern Europe to launch The London Taxi Service. Prague will host an event on the 5th May before other countries announce events. To



Matthew Cheyne on left and Nigel Walters before their trip

see more details about Matthew and Nigel's trip, including their speeding fine, together with the latest news from the next launch in Prague, log on to <http://thelondontaxicompany.blogspot.com/>