

ARE YOU PASSIONATE ABOUT GOLF? IMPROVE YOUR GAME AT O₂ GOLF LIVE



O₂ Golf LIVE is a brand new addition to the golfing calendar. It will be held from May 14-16 at Stoke Park in Buckinghamshire. The 27 hole Championship course was designed in 1908 by Harry Shapland Court and is now world famous. This unique event will deliver unprecedented access to the world of golf. Get inside the heads of the world's best players including Colin Montgomerie, Paul Casey, Retief Goosen and Ian Poulter in their very own Masterclass theatres.

You will also be able to enjoy intimate access to a three hole pro/celebrity tournament, test the latest kit and equipment from the best brands, receive expert tuition from world renowned PGA professionals and compete against other visitors at the hole-in-one challenge.

WIN TWO TICKETS TO O₂ GOLF LIVE

To celebrate the launch of this brilliant event, perfectly suited to London taxi drivers who love their golf, Taxi Globe has two tickets to give away (worth £45 each).

To enter, simply send your name, address, telephone number and Badge number on a postcard to O₂ Golf Live Competition, Taxi Globe, 12 Firs Close, Hatfield AL10 8NP.

Alternatively you can email your details to taxiglobeeditor@warnersgroup.co.uk
The closing date for entries is 19th March 2010.



Visit www.golfliveevent.com for more event information and to book tickets

SIGHTSEEING IN A LONDON TAXI by Rob Woodford

'LBCST' became an idea when 2 Cab Drivers, both newly qualified Cab Guides, enjoyed a coffee one Sunday afternoon in November 2008 in 'Costa' on Cheapside. Our plans were decided over 2 large 'skinny wet lattes' - we wanted to put our new qualification and shiny new green badge into good use and form a company that would become one of the major Sightseeing Tour options in London. Our 'Official Launch' took place at the 'Visit Britain' Tourist Office in Regent Street last spring, which included BBC radio coverage, and since then we have recruited a stable of fellow Cab Guides, taking our clients out on our 'Classic Tour' as well as our 'Theme Tours' which include 'Royal London', 'Roman London', 'Harry Potter Film Locations' and 'Jack the Ripper's Sinister London' among others.

Today, 'London Black Cab Sightseeing Tours' is going from strength to strength, with sales figures increasing month by month which is very promising. LBCST have recently undertaken a huge event which took place on Friday 22nd January. Our task to transport 324 Spanish employees of 'Audi' (the German car manufacturers) on a Sightseeing Tour of London in 82 Taxis, which included taking them to 2 Iconic Landmarks for their 'Blue Badge Guide Presentations'. We won this job because 'LBCST' are members of 'UK Inbound' who are the only Trade Association to represent and unite the UK's inbound tourism businesses, and for this event we have teamed up with fellow members 'Axis Group' (a Chiswick-based Company who provide Group Travel in London for people from all over Europe). Networking!

Some of you reading this would have taken part and I now know are keen to sit the Cab Guide Course this year - and why not - a Cab Driver should always be looking for another 'string to his bow' with uncertain times looming up ahead in our trade.

The Cab Guide Course is funded by The Worshipful Company of Hackney Carriage Drivers. Why not consider giving it a go? Why not consider increasing

your earnings potential? It's not all about remembering key dates in history (you can round them off to the closest century!) - Its more about giving a running commentary about the City you work in and know so well and making it fun and entertaining! For more details about the next course, dates and content please contact Mary Whitworth, The Clerk, who will be delighted to help you. Anyone looking for more details about The Worshipful Company of Hackney Carriage Drivers can also get information from The Clerk. Her telephone number is 01494 765922.



At last year's launch