

LISTENING GROUPS BEGIN AGAIN AT LTI

A new season of Listening Groups is being launched by LTI, which will be inviting all trade organisations and driver groups to visit the factory in Coventry to participate in the programme. Sales Director Rob Laidler said “We are pleased to be launching a new season of Listening Groups and look forward to hearing from drivers. It is useful to have the opportunity to speak directly to our customers. These groups are an excellent forum to get feedback on the taxi and service we provide to the trade. We look forward to welcoming drivers to the factory and appreciate their time and contribution to the Listening Group programme.”

The Listening Group programme was set up over 5 years ago to get feedback on the LTI model range from drivers, which contributed to LTI’s vehicle development programme. This will remain an important part of the programme but LTI will be broadening the scope of the programme to discuss wider trade issues and the restructuring of its dealerships announced in July this year. Listening Groups give drivers the opportunity to speak directly to senior staff at LTI and to discuss their product and after sales experience.

Listening Groups will be arranged by Government Affairs Manager, Richard Daniels, who can be contacted on 020 7700 9881 or at rdaniels@lti.co.uk

LONDON TAXI HAS ARABIAN APPEAL

Saudi Arabia is the first country to welcome a London Taxi built in Shanghai to its streets. Ordered by LTI Vehicles’ distributor for the Kingdom, Urja Holdings, ten of the purpose-built vehicles will operate as the London Taxi Service from the Four Seasons hotel. LTI’s international aftersales co-ordinator, Rob Watson, was on hand to officially present the vehicles. “Initial reaction to the London Taxi has

been great,” said Matthew Cheyne, International Market Development Director for LTI Vehicles. “It’s made such an impression that Urja Holdings has ordered a further 28 vehicles for operation in Saudi Arabia. We’re delighted with how our joint venture with Shanghai LTI is quickly transforming the London Taxi into a global product.”



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