

MANAGEMENT RESTRUCTURE AT COMPUTER CAB PLC

Computer Cab plc, London's largest licensed radio taxi circuit, has recently undergone a management restructure. After four years as CEO, John Lee has left the firm, returning to Singapore to pursue other business interests. Computer Cab plc is part of ComfortDelGro, the second largest land transport company in the world and the restructure recognises the importance of the London taxi business in relation to the growing national footprint Computer Cab plc has across the whole of the UK.



Malcolm Paice, formerly Head of Operations at Computer Cab plc, becomes the General Manager for the London business, concentrating on what is still the UK's largest taxi fleet servicing a growing range of corporate and public sector accounts.

Elsewhere in the UK, Computer Cab now has a presence in Aberdeen, Liverpool, Birmingham and Edinburgh, with further expansion planned. The restructure will help cement Computer Cab's position as a supplier of safe and affordable transport across the whole country.

In a parting message to the Computer Cab plc drivers, John Lee commented: "This restructure will allow us to continue our impressive growth across the country whilst also allowing the London business more autonomy to focus solely on developing the taxi account work. We already offer drivers and customers more choice, better

service and improved value than any of our London competitors and that is something we are keen to build upon."

Malcolm Paice has worked in the licensed London taxi trade for over 20 years and is excited about the future for Computer Cab plc, commenting: "I am delighted to be in a position where I can help take Computer Cab plc forward in the always challenging London taxi market. I have worked in the taxi trade long enough now to see all the highs and lows it can bring and I know that Computer Cab plc is better placed than any of our competitors to remain the biggest and most successful circuit of all."

"We have recently completed the first significant phase of our new Advantage system implementation and invested £4.5m in new mobile data terminals for our London taxi fleet. We are continuing the roll-out of Advantage to add more benefits for our drivers and customers and when we emerge from the current

downturn we will be even stronger than when we went into it."

Computer Cab plc has recently secured some high profile account work, from both the corporate and public sector, bucking the trend for workloads among radio circuits. Malcolm added: "It's quite telling that our waiting list of drivers wishing to join the circuit has grown every single month over the past 18 months, this is unprecedented during a period of recession. At the same time more drivers have stuck with us, proving that our workloads have been more stable and more recession-proof. Couple that with the fact we have not increased our subscriptions in over 3 years and it's easy to see why we are in such a favourable position. My main aim will be to give more account customers the chance to try our award winning services and continue to add value for our loyal fleet of licensed taxi drivers."

HMS VICTORY TO SAIL ON FOURTH PLINTH

A larger than life 'ship in a bottle' will be on the Fourth plinth in Trafalgar Square from April 2010. Turner prize nominee Yinka Shonibare's 'Nelson's Ship in A Bottle' will follow Sir Keith Park's Battle of Britain statue. The ship, contained within a 5m by 2.5 m acrylic bottle will be a scale replica of Nelson's HMS Victory, upon which Admiral Nelson died allegedly making the final heroic utterance, "Thank God I have done my duty".

The Victory is best known for its role in the Battle of Trafalgar, which in 1805 was the single most important military victory in the nation's history since the stand off with the Spanish Armada in Elizabethan times. The sails will be made from opulently coloured and patterned 'African' textiles instead of canvas - signifying multicultural Britain.

Councillor Robert Davis, Westminster City



Council's deputy leader and chairman of the planning applications sub committee, said: "This artwork is particularly appropriate for Trafalgar Square and it is fitting that a replica of Nelson's ship, on which he

was fatally wounded, should sit so close to the world famous monument of the admiral. It is important that we recognise the huge contribution Britain's rich and varied cultures have played throughout history to making this country one which all its citizens can feel proud of no matter what their background, colour, religion or personal history. The aim of the Fourth Plinth is to make art accessible to a wide audience and I am sure that many members of the public will enjoy this."

The ship will be made from sustainable timber and resin and at night it will be lit up by five lights within the bottle. The Fourth Plinth was originally created to accommodate an equestrian statue to balance that of George IV on the other side of the square but because of insufficient funds a piece was never commissioned and it remained unused until 1999.

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