

TAXI  
**GLOBE**



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## CORNHILL LATE NIGHT MARSHALLED TAXI RANK

Starting on Friday 8th May 2009 a new marshalled taxi rank scheme in Cornhill, EC3 – outside 77 Cornhill, opposite St Michael's Alley, will be running between 23:00 and 02:00 every Friday and Saturday. The City of London Corporation, in partnership with Taxi Marshalls.com and the Public Carriage Office, are to be at the rank on Friday and Saturday evenings between 23:00

Len Simkins, Head of Strategy & Planning at the PCO, said: "The marshals will be responsible for the organisation of the taxi and passenger queues at the rank and ensuring that passengers are able to get a taxi as quickly and efficiently as possible. The taxi rank in Cornhill will be operational between 19:00 to 07:00 every day and drivers are reminded that the normal rank regulations apply at all times. I hope taxi drivers will support this scheme and others which are already operational to help the public get home safely late at night."



(Ed. Any taxi driver interested in becoming a marshal on this scheme should see the advertisement on page 18 of this issue of Taxi Globe.)

## BRITS CHOOSE TO HOLIDAY IN THE UK

Recent research carried out by Visit London has shown that up to 20% of Britons are choosing to holiday in the UK rather than abroad this year. Rising costs and a poor exchange rate means it is not only more economical for foreign tourists to visit Britain but many of us will choose to remain in Britain



this year for our annual break. It is predicted that up to 20% of those people who had a foreign holiday last year plan to save money by choosing the UK instead.

Visit London Marketing Director Martine Ainsworth-Wells said: "Despite undoubtedly tough times ahead, there are still major opportunities to promote the capital across the UK. This is a time to hit the accelerator, not the brake. That is why Visit London has just launched a four-month major programme of activity to sell our message throughout the world, following a £750,000 funding boost from the Mayor."

Taxi Drivers are likely to benefit from any increase in visitors as surveys carried out by Hotel.com show that 63% of visitors use London Taxis to get from the airport to their hotel and the London Taxi driver and cab were voted the best in the world. "For anyone visiting the nation's capital a ride in a London Taxi is not only the best way to get around, but also one of the top ten tourist experiences" said Rob Laidler LTI Sales Director. "Drivers are friendly and professional and

know exactly where they are going at all times and the vehicle is convenient for sight seeing and can seat up to 5 passengers in their own private compartment. Certainly better and more fun than a saloon car or mini bus. The proper London taxi is also the most recognisable taxi in the world and tourists want no substitute."

## EAST LONDON CABBIES OUTING

Once again this year, the ELCO will be going to Maldon.

We need drivers for this years outing on the Wed 1st July.

If you would like to put a smile on the face of a special needs child give us a ring.

Ken 07973462351

Jeff 07841395006



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