

# M&O LONDON BREAK SALES RECORDS

London's taxi trade always has its fair share of doom and gloom, with "the game's up" having been a favourite comment from old hands to newly passed out butterboys. In the current times of financial difficulties, many people are fed up with all the reports of doom and gloom. Indeed some feel the media needs to take some responsibility for having talked us into recession. It is great to hear some good news.

## ALL TIME HIGH FOR DECEMBER SALES

For some car manufacturers and dealerships, the last month of 2008 may not have produced the number of sales they would have liked, but for M&O London, staff achieved their all-time-high record for December sales. During the past few months, M&O have been kept extremely busy doing remedial work for the TX4 recall. However, sales staff at the M&O showroom have also been busy and despite rumours to the contrary, M&O London's sales of both new TX4's and all models of used cabs exceeded all previous December records. Peter Rigden, General Manager of the dealership, told Taxi Globe: "We sold 96 new TX4's in December - the previous record was 46 just after the 2006 launch of the new model. We also sold 60 used cabs - well over double the previous December record."

This is in no small part helped by the substantial financial deals and packages that were available to the prospective purchasers, meaning that the cost of owning either a new taxi or a quality used vehicle, became more affordable.

Peter continued by saying: "We know how tough things are for all those involved in London's cab trade, but by offering the substantial financial deals we did, many drivers and owners responded positively with overwhelmingly support and proved that confidence in the built for purpose iconic TX4 remains at an all time high."

## DEALS EXTENDED INTO NEW YEAR

The good news for anyone considering a change of taxi is that M&O London are extending the availability of many of the big deals which were available in December. Peter concluded by saying: "Together with the temporary reduction in VAT, our new lower 2009 list prices across the range, free servicing and great finance rates, anyone considering upgrading to a new or used TX4 should snap up the savings now on offer at M&O London."

The general opinion of the motor trade and its journalists is that now is a great time to get a good deal on a new vehicle. It may be kipper season for cab drivers, but to use another old saying make hay while the sun shines and make the most of the deals on offer now. London's taxi trade is the envy of cities around the world and its famous drivers with the Knowledge will see the benefits of a new taxi.



# RUSH & PAUL TAXIS

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215 PONSFORD STREET, HACKNEY E9 6JU  
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## RUN BY CAB DRIVERS FOR CAB DRIVERS

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SMALL & LARGE FLEETS WELCOME / CAB RENTALS  
FROM £140.00 PER WEEK

### OVERHAUL CONSISTS OF

FRONT PADS - £30.00  
FRONT DISCS - £80.00  
REAR SHOES - £55.00  
8 WISHBONE RUBBERS - £80.00  
2 TOP BALL JOINTS - £90.00  
2 BOTTOM BALL JOINTS - £90.00  
4 EXHAUST RUBBERS - £20.00  
FULL VALET - £60.00  
CHASSIS WASH & PAINT - £65.00  
PCO PRESENTATION - £50.00  
FULL CHECK UP OF CAB - LIGHTS ETC. - £25.00  
TOTAL - £645.00

**OUR PRICE - £495.00**

## SPECIAL OFFER FOR JANUARY / FEBRUARY 2009

### YOU CHOOSE ONE OF THE FOLLOWING ITEMS

1. 10% DISCOUNT OFF THE PRICE OF YOUR BASIC OVERHAUL
2. TWO DAYS FREE CAB HIRE
3. FULL SERVICE

FAIRWAY/ TX1 - SMALL SERVICE ( OIL & AIR FILTERS + OIL ) - £25.00  
FULL SERVICE ( AS SMALL SERVICE + FUEL FILTER + TAPPETS )  
- £50.00

TX11 SMALL SERVICE (AS ABOVE) - £50.00

TX11 FULL SERVICE - £75.00

FRONT CALIPER SEALS & PISTONS - £75.00

REAR BRAKE CYLINDER (COMPLETE) - £45.00

FRONT PADS - £30.00

REAR SHOES - £55.00

REAR DRUMS - £55.00 (SET)

HANDBRAKE CABLE - FAIRWAY - £55.00 / TX1 - £65.00

POWER STEERING BOX - FAIRWAY - £125.00/ TX1 & TX11 - £220.00  
(6 MONTHS WARRANTY)

RADIATOR - FAIRWAY & TX1 - £150.00

WATERPUMP - FAIRWAY & TX1 - £100.00 / WITH AIR CON (£120.00)