

DRIVING THE MORNING AFTER

Heading out to your taxi the morning after a few drinks, a small thought might cross your mind: “Could I still be over limit?” Studies show that 51% of drivers have unintentionally driven the morning after while still being over the drink drive limit. Almost 1 in 5 drink drive prosecutions happen the morning after.

AlcoSense LITE is a competitively priced “one touch” breathalyzer that will accurately register your BAC (blood alcohol level). If you are close to or over the limit and AlcoSense LITE will beep and display a “don’t drive” icon. AlcoSense™ maintains its accuracy with unique sensor clean technology, this prevents moisture, oxidation and contaminants such as tannin building up and potentially affecting the precision of the reading.

Endorsed by Sir Stirling Moss OBE, AlcoSense LITE only measures 106mm (h) x 45mm (w) x 23mm (d). It’s no bigger than a mobile phone so can be used discreetly. Powered by 3 x AAA batteries, means that AlcoSense™ is convenient for use anywhere. It costs £34.99 and is available from www.alcosense.co.uk and from mid October Rowlands Pharmacies.

Katie Shephard, Fundraising Manager at BRAKE, the national road safety charity, says: “Nearly one in six of all deaths on the road involve drivers who are over the legal alcohol limit. Most people don’t even consider that after a night of moderate drinking they may still be over the limit to drive well into the next day. Because everyone is different you can not guess when the alcohol has passed from your



system the morning after. A great way to tell is to use an accurate personal breathalyser like AlcoSense.”

Motor racing legend Stirling Moss says: “I wouldn’t drive the morning after; neither would I let my family without checking ourselves with AlcoSense™. AlcoSense™ personal breathalysers are discreet and accurate – it is not worth taking the risk of drink driving, so I recommend people keep one handy to check before they drive.”

WIN AN ALCOSENSE LITE

For your chance to win an Alcosense Lite, simply answer this question.

How much does this personal breathalyser retail for?

Answers on a postcard, together with your name and address to
Alcosense Competition,
Taxi Globe,
12 Firs Close,
Hatfield AL10 8NP.

Closing date is 20th November 2008.

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