

## STRIKING IT RICH IN NATIONAL PRIZE DRAW

Two taxi drivers are celebrating winning cash prizes in a test drive promotion organised by LTI Vehicles. Masaud Iqbal and Paul Foster scooped £2,500 in cash prizes when cab drivers from across the country were invited by LTI Vehicles' national network of nine dealerships to test drive the TX4. Drivers received free entry into the prize draw and a limited edition TX4 jacket as an incentive for putting the world famous vehicle through its paces.

The first prize of £2,000 was awarded to Masaud Iqbal from Yardley, Birmingham. Collecting the money from his local dealership Mann & Overton Birmingham a jubilant Masaud said: "It came as a complete shock to discover that I had won the top prize. I shall use the money to treat my family and friends.

"Following my test drive, I was so impressed with the TX4 taxi that when I'm next ready to change my vehicle I will definitely buy one. Thanks must go to LTI Vehicles for coming up with such a wonderful promotion."

Second prize went to Paul Foster from Kirkby, Liverpool who collected a cheque for £500 from his local dealership Taxifix Ltd. "I was at home when I received the call from Taxifix telling me of my win," said Paul.

"You never expect to win these kind of things, but I shall use the money to take my family on holiday. Having taken the TX4 for a test drive, I was really impressed with the smooth ride of the vehicle and the level of service provided by the dealership who provide me with a one-stop shop for all my taxi needs."

Rob Laidler, Sales Director at LTI Vehicles said: "I would like to thank all the drivers that took us up on the test drive offer. Congratulations go to Masaud and Paul. This promotion has clearly demonstrated the abundance of features that sets the TX4 apart from any other taxi. Over its predecessors, the vehicle represents a great leap forward in terms of power, comfort and safety."

To find out more about LTI Vehicles visit [www.lti.co.uk](http://www.lti.co.uk).



## 60TH ANNIVERSARY TO WORTHING

by Derek Leone

In 1948, 25 taxis with 50 disabled ex-servicemen went to Worthing for a day's outing; this year is the 60th anniversary of the London Taxi Benevolent Association for War Disabled and we are continuing to take veterans to Worthing although the numbers have increased to about 300 veterans and 100 taxis.

In September we will be having a concert at The Royal Hospital Chelsea. The Committee would like to thank the villagers of South Holmwood, St. Johns Ambulance Service and especially you the drivers because without you giving up your time this and other outings would not take place and we thank you for your continued support. Please find our website at [www.taxicharity.org](http://www.taxicharity.org)



## CONGRATULATIONS TO THE LONDON TAXI BENEVOLENT FUND FOR WAR DISABLED

This year is the 60th anniversary of the war disabled charity. The charity is run by a committee of hard working people, many of whom are licensed taxi drivers. The Master of The Worshipful Company of Hackney Drivers Alan Parker and his wife Christine were delighted to be invited to join the 60th annual outing to Worthing which took war veterans back to the seaside once again. On behalf of WCHCD, The Master has congratulated everyone involved on reaching the 60th anniversary and also on their recent trip to France taking war veterans back to Normandy.



## CCTV SCHEME HAILED A SUCCESS

Liverpool's black cab drivers have been using CCTV to help fight against abuse and attacks on drivers. Launched last year, the 'ICU' CCTV camera systems from Taxifix Ltd, the LTI dealership in Liverpool, were initially part funded by the Liverpool Chamber of Commerce. Available in four packages; Bronze, Silver, Gold and Platinum the systems provide increased security to meet the requirements of today's professional taxi driver.

As a taxi driver for five years, William Blain didn't hesitate to install a Gold package CCTV camera system from Taxifix. William commented: "With false insurance claims on the rise, it didn't take me long to realise the benefits of CCTV. People see the screen and immediately reassess their intentions. It took Taxifix only a few hours to install the system and provides me with added levels of security."

Also feeling safer following the installation of a CCTV system is taxi driver Kevin Brown: "Since installation the camera has instantly resolved a number of insurance disputes. It captures footage that provides vital evidence when



making a claim. I would certainly recommend the systems to other taxi drivers who want to travel in safety."

Damian Lynch, Taxifix Ltd. Managing Director said: "As Liverpool continues to celebrate its Capital of Culture status, the safety of taxi drivers and their passengers is of paramount importance to us. Our CCTV packages protect drivers who feel increasingly exposed to violent attacks from unruly passengers. It's these passengers who will certainly think twice about their behaviour if a quality CCTV system is installed.

"We've also had tremendous feedback from passengers, especially women, who now feel a lot safer travelling in a taxi. These systems not only increase security they also resolve insurance problems by giving a taxi round the clock surveillance by covering the vehicle inside and out."