

PURE HIGHWAY IN-CAR DAB RADIO WITH FM TRANSMITTER *by Anthony Goodwin*

Yes the digital age is here! The Pure Highway is an easy to use in car dab radio, which means you can listen to crystal clear, digital quality radio stations without having to change your current car radio. Retailing at £69.99 it's available from many high street stores.

Power is supplied from the in-car power socket and the unit is fixed to your windscreen or can be put anywhere in the vehicle, very much like sat nav. A discreet DAB aerial is affixed to the windscreen to supply the DAB signal and Highway then sends the audio to the car's radio.

The Highway receives DAB stations such as BBC Five live sports, Virgin radio, talk sport and many more. These are transmitted to your car radio using a free FM frequency, all you have to do is tune your car radio into the station shown on the highways display screen. You can even play your iPod or mp3 player through unit, this requires a lead!

I have been using this for 2 weeks now as I have been delivering Taxi Globe to the taxi trade in London and have found that unlike other units that use free fm frequencies this one didn't require to be retuned very often when moving across the city. The sound quality is excellent and the ReVu button which allows you to pause and even skip back through live radio is simple to use. You can take the



Highway with you wherever you go. It's great to use in the home and with a pair of earphones you can take the Highway anywhere; two AA batteries give up to six hours of listening on foot.

Paul Smith, general manager of PURE says: "Although over 5.5 million DAB radios have been sold in the UK, less than 2% of these are for the car. Five years ago, PURE created a market from scratch with the EVOKE-1 and we firmly believe that Highway will kick-start the in-car DAB market in the same way."

**FOR YOUR CHANCE
TO WIN A PURE HIGHWAY
DAB RADIO
SIMPLY ANSWER THIS QUESTION**

*How much does the
Pure Highway cost?*

Answers on a postcard
with your name and address to
Taxi Globe DAB Radio Competition
12 Firs Close Hatfield AL10 8NP.

Closing date for entries is 28th May 2008.

COLTS CABS LTD

128 Three Colts Lane, London, E2 6JN

**Licensed Taxi Cabs From
£95
per week
FAIRWAYS / TXI / TXII / TX4**

FULL FLAT/HALF FLAT
TAXIS TO RENT BY THE DAY
24 HOUR NATIONAL BREAKDOWN SERVICE
NO ACCIDENT EXCESS
SPARE CABS AVAILABLE

**LONDONS LARGEST AND
NEWEST FLEET OF TAXIS**

**Telephone
0207 613 0684/0207 6130630**

NEED A MORTGAGE? NEED TO REMORTGAGE? WITH NO PROOF OF EARNINGS!!!!

Allan Reece Associates in association with the country's leading mortgage lenders has increased the value of your licence with an exclusive mortgage scheme tailor-made for licensed taxi drivers.



**NO PROOF OF EARNINGS REQUIRED
EXCLUSIVE TO LICENSED TAXI DRIVERS
SPEAK NOW TO THE MORTGAGE SPECIALISTS
FOR LICENSED TAXI DRIVERS**

RING 01708 733730
(24 hour answering service)

Applicants may obtain on request, a quotation in writing about the terms on which we are prepared to do business.
All loans are subject to status. Minimum age 18.

**YOUR HOME IS AT RISK IF YOU DO NOT KEEP UP REPAYMENTS ON
A MORTGAGE OR OTHER LOANS SECURED ON IT.**



Allan Reece Associates

Allan Reece Associates for Financial, Mortgage, Investment and Insurance Services.
York House, Western Road, Romford, Essex RM1 3LP. Authorised & Regulated by the
Financial Services Authority. Licensed under the Consumer Credit Act 1974

