

COMPUTER CAB PLC CELEBRATE EARTH DAY

Computer Cab plc joined other City firms in marking Earth Day on Tuesday 22nd April. Since becoming the first taxi circuit to achieve the ISO14001 environmental standard back in 2004, Computer Cab plc has introduced a range of green initiatives to help London firms choose a transport provider with a responsible approach to the environment.

GASTECH LPG CAB SHOWCASED

Earth Day saw thousands of organisations across the globe illustrating what efforts they are making to help minimise the impact their business has on the planet. Computer Cab plc demonstrated its innovative partnership with GasTech E&E in the production of a unique LPG powered taxi which was showcased for a major customer at Canary Wharf.

Head of Operations for Computer Cab plc, Malcolm Paice, commented: "It is important that our customers see what we are doing to ease the impact our business has on the environment but it is also important that we keep the needs of taxi driver at the forefront of everything we do. The LPG taxi project meets both of these requirements as it gives customers a much greener option for travel and also can provide the taxi driver with a cheaper vehicle to run. LPG retails at around 60p per litre at the moment, compare that to the rising cost of diesel- at around £1.18 per litre - and you can see why this is such an interesting alternative."

The LPG taxi project in conjunction with GasTech E&E recently reached a major milestone with the successful completion of the durability trials designed to test how the new engine copes with the daily grind a working taxi has to endure. For almost a year the LPG engine has been put under pressure and repeatedly tested both by Millbrook and the Public Carriage Office for suitability for the London market.

Malcolm Paice added: "The emissions data for this engine is impressive, on all counts it comes in well under the Euro 3 emissions requirements, proving this is a future proof solution. Remarkably there are still some further improvements and tweaks that can be made to reduce some of these emissions, including carbon, even further."

NITROGEN HELPS WITH FUEL EFFICIENCY

Computer Cab plc has also been providing all its drivers with free Nitrogen tyre inflation, which helps with fuel efficiency and prolonging the life of tyres. The take up of this initiative has been well received by the taxi fleet as many other organisations are charging up to £2 per tyre for the same service.

Tony Ellis, a driver representative for Computer Cab plc, added: "As a driver I spend all day in my cab and you forget how much polluted air you breathe in every day as a driver. This plus the cost of fuel is reason enough for us to consider how we can make taxis cleaner and more customers are looking around for greener transport. With so many hybrid minicabs around it is crucial the taxi market keeps up."



MAKING A DIFFERENCE

Computer Cab plc has also partnered with leading carbon management company Carbon Clear on several initiatives across the globe. Malcolm continued: "As part of ComfortDelGro, the world's second largest transport company, we have the ability to make a real difference in many territories across the world. This ranges from tree planting in local London communities right through to providing LPG fuelled stoves in Sudan. There are a number of projects taking place which prove we are in this for the long term. This is a huge help when our customers are looking for a responsible transport provider. Not only are we investing in a more fuel efficient taxi but we are also looking after the bigger picture."



Tony Ellis with the LPG cab