

M&O AT THE FLIERS

As well as offering great deals on both new and used taxis, M&O London have been taking the new TX4 out to Heathrow so drivers can take a test drive. The opportunity to test the popular taxi during the time when drivers are taking a



break or waiting for their next job is a great benefit and staff from M&O are on hand to answer any questions. On the day that Taxi Globe was at the feeder park it was Lorenzo, one of the salesmen from Brewery Road, who was being kept busy showing the new taxi to drivers. The sales team from Brewery Road have a wide experience of the taxi trade and can offer help to drivers looking to replace their cab. M&O London also has a large number of quality used taxis on offer, so even if you are not in the position of buying a brand new TX4, there are plenty of good deals to be had.

The team are at the airport on alternate Wednesdays and are happy to talk to anyone looking for a new taxi. One of the most recent offers being promoted to drivers of older taxis has already seen the first batch of older vehicles depart from Brewery Road for the crusher. The vehicles may be crushed but for the drivers who traded them in, the fantastic trade in rates will not have left their wallets feeling crushed.

For more details of the times and dates M&O will be at Heathrow please contact the Brewery Road showroom on 020 7700 0888.

BUSINESS TRAVEL SHOW 2008

The first week of February saw the business Travel Show take place at Earls Court and despite fears surrounding the economy, visitor numbers were encouraging. The business travel industry has been preparing itself for a bumpy year but if the show was anything to go by things weren't looking too bad although clearly many exhibitors are expecting corporate spend to slow as the year continues.

Computer Cab plc were again exhibiting, the only one of the three main London radio circuits to do so and their new larger stand drew plenty of attention and generated plenty of new business opportunities. Malcolm Paice, Head of Operations at Computer Cab plc said: "We have a long history of attending this show and it is a crucial touch point for us to liaise with our existing client base and also to source new business. The attendance is strong and we are delighted to have such a good presence here. Business users come here expecting to see innovation and forward thinking and we are very strong in these areas. Our stand this year showcases not just our London services but also our national and international transport services and of course the Advantage system is also a major draw. Customers can see our investment in technology is what keeps us at the top of our game."

The show this year had a distinct increase in the number of 'one-stop-shop' taxi and executive car services on display, proving that the ability to handle all of a customer's transport requirements is what the industry demands. Single points of booking and the ability to link up a number of taxi and private hire suppliers is the focus area for many businesses now and this was apparent in the number of exhibitors offering this service.

Business class airlines and a range of concierge services were all in abundance as usual but cost savings are clearly at the forefront of many minds with the economic outlook still decidedly gloomy. Firms which offered solutions to reduce overseas mobile call costs and 'premium economy' services were notably popular with the purchasing departments of many corporate business keen to make as many trims to their expenditure as possible.

Many executive private hire car firms also seemed to have excluded themselves from this year's show and those who were present were perhaps a bit more conservative than in previous years, keen to sell themselves at every range of the market rather than purely high end.

DIGITAX TAXI METERS @ ASCOTT CAB COMPANY

LONDON TARIFF CHANGE FOR DIGITAX TAXI METERS WILL TAKE PLACE AT
MILLWALL FOOTBALL CLUB ZAMPA ROAD (OFF ILBERTON ROAD) LONDON SE16

FRIDAY NIGHT 4TH APRIL

THE GATES TO THE CAR PARK WILL **OPEN 23:30 (11:30PM) FRIDAY 4TH APRIL**
TO START THE TARIFF CHANGE AT 00:01 (1 MINUTE PAST MIDNIGHT)

THE TARIFF CHANGE AT MILLWALL WILL END

8AM SATURDAY 5TH APRIL (GATES WILL BE CLOSED AT 8AM PROMPTLY!)

AND WILL RESTART SUNDAY 6TH APRIL

8AM SUNDAY 6TH APRIL UNTIL 3PM SUNDAY AFTERNOON AT THE SAME ADDRESS



Ascott Cab Co would like to
thank Millwall Football Club
for their continuing
support of local business

For Inquiries Telephone: 020 7033 4144