

COMCAB LAUNCH BIGGEST EVER RANGE OF CHRISTMAS INCENTIVES

London's largest radio circuit, Computer Cab plc has launched its biggest ever package of Christmas incentives to its drivers in the run up to their busiest period for work. Five drivers who hit certain targets with the radio work they receive will each win £1,000 each and this is on top of other generous incentives for specific customers.

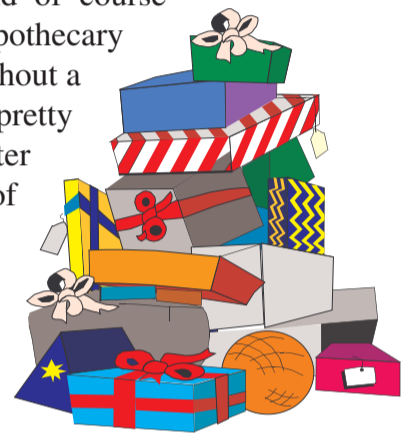
Malcolm Paice, Head of Operations for Computer Cab plc, explained. "In addition to the £5,000 cash prizes we also have a number of top class Fortnum & Mason hampers up for grabs for drivers who cover work at one of our largest corporate accounts in the City. For every job they cover the driver gets an entry into a draw, so the more jobs they cover the more chances they have of winning one of the hampers. We also have another incentive for a different customer and we have 3 top of the range Playstation 3 consoles up for grabs for drivers covering work at that account. We anticipate a lot of kids will be cheering their cabbie parents on to win that one!"

On top of this year's package of work incentives, Computer Cab plc has again announced that all of its drivers are again being offered a free Marks & Spencer Christmas pudding- an annual favourite among ComCab drivers for many years.

Malcolm added: "The Christmas incentives are there to reward and encourage drivers in our busiest period of the year. Job volumes have been great again this year and once more Computer Cab plc drivers can rest happy in the fact they are on the busiest radio circuit in London. We always like to reward all our drivers and so in addition to the extensive range of incentives all drivers can get their free Christmas pudding, plus this year there is the added benefit of receiving their free O2 Open

discount card giving drivers exclusive and generous discounts off O2 phones and mobile tariffs."

Computer Cab plc joined with O2 to launch the Open discount scheme to all their drivers at the recent open day and every Computer Cab plc driver can use this card to get up to 30% off mobile call plans for themselves or friends and relatives. This is the first time that O2 have extended this discount to taxi drivers in this way, with the O2 Open scheme usually only applicable to a limited number of staff in businesses which have a corporate account. Malcolm concluded: "This has been a truly incredible year for Computer Cab plc in terms of what we have given to our drivers. On top of the biggest workload in London we have provided free Nitrogen tyre inflation, the O2 Open discount scheme, generous work incentives, free Christmas puddings plus of course we are going to be delivering the new Advantage despatch system. On top of that we have provided fantastic new facilities with our industry leading Advantage House premises and of course the very popular City Point site in Apothecary Street EC4. To have achieved all this without a subscriptions increase in over a year is pretty amazing stuff and it helps remind Computer Cab plc of the real benefits of being part of the biggest and best circuit in London."



COLTS CABS LTD

128 Three Colts Lane, London, E2 6JN

Licensed Taxi Cabs From

£95

per week

FAIRWAYS / TXI / TXII / TX4

FULL FLAT/HALF FLAT
TAXIS TO RENT BY THE DAY
24 HOUR NATIONAL BREAKDOWN SERVICE
NO ACCIDENT EXCESS
SPARE CABS AVAILABLE

**LONDONS LARGEST AND
NEWEST FLEET OF TAXIS**

Telephone

0207 613 0684/0207 6130630

Robinson's Daily Record Book



Making Sure Everything

Is Accounted For!

NEW TAX LAWS SELF ASSESSMENT

We have now had 2 years of self assessment & the taxman not only has more time to examine self employed records but is getting better at his job with the help of computers.

Being both a driver and an accountant I know only too well what is required, and have constructed a very simple Daily Record Book. This book should be started at the beginning of your financial year.

Stay in the taxman's good books by using the Robinsons Daily Record Book (£4.00 incl. p&p cheque to M. Robinson)

Journeyman Drivers

Would need to obtain receipts for cab rental and fuel and keep daily records of cash takings. Where the driver has a radio fitted he/she must produce radio statement sheets of account work and must NOT add these with cash takings. Any radio cash work should also be included in daily takings.

Owner Drivers

Would need to keep all repair bills, meter rentals, HP agreements, insurance costs, PCO licence fees, Derv bills, in fact anything to do with costs of Taxi. Again if radio fitted, same as for Journeyman. Partners would need to keep separate daily takings etc.

**Don't let the taxman and his technology catch you unprepared,
keep your records up to date.**

Rumford Chambers 33 Market Place Romford Essex RM1 3AD 01708 744 762
Email: robin_accountants@bigfoot.com / mrobinson@mrobinsonaccountant.com