

SUCCESSFUL OPEN DAY AT COMPUTER CAB PLC

London's largest radio circuit, Computer Cab plc, held an official opening of their new Advantage House facility on 7th November and it was attended by large numbers of drivers and taxi trade representatives alike. Named after the cutting edge new Advantage despatch system, Advantage House provides Computer Cab plc drivers with more space and up to date facilities. The Open Day was a truly driver friendly event with plenty of parking available at the new site and plenty of room to see what was on offer. Tony Ellis, a licensed taxi driver working with Computer Cab plc, said: "This new building is just what drivers want - it's spacious, clean and operated by staff who care about drivers. I love days like this because it is all about how much Computer Cab plc gives back to its drivers. We have the great O2 discount scheme, free winter vehicle checks, free Nitrogen tyre inflation and a host of discounts and benefits. No other radio circuit does as much for its drivers."



At the event Computer Cab plc drivers were offered 30% off mobile call plans and discounts from Pay & Go phone handsets as O12 launched their O2 programme. O2 offered the first 5 drivers who signed new mobile contracts a free Bluetooth headset and a range of other benefits were on offer on the day. Mann & Overton were kept busy offering potential buyers of the TX4 special deals on the day. T&J's Rescue - a specialist taxi recovery firm - provided free winter vehicle checks to all drivers and Cab Aid were also on hand offering their unique accident recovery services.



ADVANTAGE SYSTEM

One of the main draws of the Open Day was the groundbreaking Advantage system which was on display in Computer Cab plc's new leading edge training facility. Drivers eager to try the new system for themselves were not disappointed as the full system was on display- with test jobs being despatched throughout the day.

Malcolm added: "The new Advantage system is proving immensely popular - it meets all the modern requirements of taxi drivers whilst still being user friendly and simple to operate. It is now clear to our drivers why the other radio circuits will be so far behind this new technology - this will be the fastest and busiest despatch system in London and that means more work for our drivers. Now our drivers have tried this system for themselves they can see why we are so excited about it."



CELEBRATING 30 YEARS ON COMCAB

Malcolm Paice, Head of Operations at Computer Cab plc, congratulated one driver who celebrated 30 years of loyal service to Computer Cab plc. Ian Burke joined Computer Cab plc back in the days when it was known as London Wide. Malcolm presented Ian with a commemorative goody bag at the open day and commented: "Drivers like Ian have helped to make Computer Cab plc the success story it is today. I'd like to thank him for 30 years of service and I hope his next 30 years are just as prosperous!"

KNOWLEDGE SCHOOL GETS LARGER PREMISES



Advantage House houses the larger, improved Computer Cab Knowledge School, run by famous Knowledge supremo Tony Norris. The School now has more space as the student numbers approach the 130 mark after just 2 years of operation. Tony Norris commented: "I love the new facility and this has enabled the school to expand. We have a wide range of students and Ken Livingstone will be delighted to hear our school is incredibly diverse with over 40% of our

students either female or from diverse ethnic backgrounds. The school is now bigger and better than ever and I am delighted to see a healthy input of new men and women into our trade."

Theresa Hayden is the latest female student to join the Computer Cab Knowledge School. Some could say Theresa has had a good induction to the cab trade - her partner Mark Morris is one of ComCab's hardest working drivers and previous Taxi Driver of The Year Winner. Theresa is working hard on the Knowledge and recently had her first appearance. Tony added: "We have a good number



of female students on the Knowledge so I am happy to have Theresa add to this number. It is always good to see the trade bringing in families and loved ones- that is what has kept the trade alive for so many years."