

**TAXI**  
**GLOBE**



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## T&J QUICK RESPONSE BIKE

T&J's Rescue is a 24 hour Roadside Assistance for London's taxi trade. It offers a 24/7 roadside service that understands taxi drivers need to be back on the road as quickly as possible to keep earning. Jim Pullum, a licensed taxi driver himself is Sales Director of the company and was recently at ComCab's Open Day at Advantage House, offering free winter checks. Jim proudly showed off the latest addition to his fleet of patrol vehicles, an 1100 cc motorbike which is being used as a rapid response unit.

For the lady taxi drivers amongst you, just the sight of Jim in his leathers on his bike will make you feel better should you be unlucky enough to breakdown! For the rest of the trade, the reassurance of a dedicated team who know what they are doing will help.



## A NEW MUSEUM FOR LONDON

London Transport Museum, in Covent Garden Piazza, is one of the capital's most iconic and best loved cultural attractions. It re-opened its doors to the public on 22 November 2007 having undergone a major transformation in a project which cost £22.4million and taken two years to complete.

The new London Transport Museum brings the story of London's transport and its impact on our city into the 21st century. Lively exhibitions explore the powerful link between transport and the growth of modern London, culture and society since 1800. Visitors encounter the world's first underground steam and electric Tube railways and meet characters from the past such as financiers and the first female bus driver. They can even tunnel under the Thames and shelter during the war. In the Metro-land Gallery, visitors can relax in a recreated 1930s suburban living room and discover how our commuter lifestyles changed so dramatically between the wars.

A World Cities gallery highlights pioneering transport systems around the world and features footage collected through a call for content made by the Museum on

Facebook. New exhibitions suggest the future of transport and consider how our actions might impact on the environment and what it will be like to live in London 50 years from now. A new design gallery has been created to showcase the crown jewels of the Museum's collection and explores how transport has given the city its unique cultural identity. The stars of the show include Harry Beck's original artwork for his ground breaking London Underground map, cutting edge graphic design, branding, vehicle design and architecture. The galleries are full of interactive exhibits for young people and adults alike. For children there is a new learning zone and interactive play area. The Museum's popular stamp-card collecting trail is back, and there are countless other attractions including play vehicles and action packed interactive exhibits that are fun and informative. Admission: Adults £8, seniors £6.50, students £5, under 16s Free

London Transport Museum opening hours:  
Saturday to Thursday 10.00 to 18.00  
Friday 11.00 to 21.00 (closed 24, 25 and 26 December)

## DO ME ... LONDON GETS A GUIDEBOOK FOR MOBILE PHONES

Simply by texting the word London to 83040, mobile phone users in London can access multimedia tours of more than 80 of the capital's top attractions. Ben Whitehead, a professional tour guide and actor, and his five alter-egos narrate the hidden tales. Users can also access interactive maps, photos and detailed information from London Bridge to the London Dungeon. The Do Me ... London website, which can be accessed through the mobile phone's browser, site is quick and easy to use, and there's no charge for browsing. Use the map or the

search function to find the attraction, then simply click on the relevant link. You'll receive an automated phone call giving you all the secrets of the capital's top sights. Billing is by reverse SMS, at £1.00 or £1.50 per call. Two attractions are completely free!

Do Me ... London is available on all six UK mobile networks (3, O2, Orange, T Mobile, Vodafone and Virgin) and most mobile phone handsets. It's not a repeat or subscription service - users pay only for the attractions and guides they want.



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