

HOLIDAY TAXIS ACQUIRES WHERE2GUV

Overseas transfer firm Holiday Taxis has bought UK taxi operator Where2Guv. Holiday Taxis provides both private taxis and shuttle services in 40 countries and works with 7,500 UK travel agents. Where2Guv started trading four years ago. “Holiday Taxis has worked with Where2Guv on a partnership basis for the three years. Since the inception of Holiday Taxis we have identified the UK market as a key area for growth via our existing and prospective distribution channels, and for both leisure and corporate clients,” says Paul Stanyer, Chief Executive of Holiday Taxis.

LUTON DRIVERS LOVE BLACK CABS

20 new licenses have been issued to hackney carriage drivers in Luton. The town is one of those across the country where there are a set number of plates, limiting the supply of taxis. 13 of the new drivers decided the best way to maximise their earning potential was to buy a new TX4 “black” cab Conders, the official dealership in the area for LTI Vehicles.

“We were very pro-active in speaking to the drivers who had the new plates and made vehicles available to them to test drive,” said Paul Stone, sales manager for Conders. “They were very impressed by the TX4. In particular the comfortable ride and the responsive engine were picked out as particularly good features which they perhaps would not have expected. By having a drive themselves, they saw just how good a vehicle the TX4 is, purpose built for the job, and saw it as the natural option ahead of other vehicles which are converted for use as taxis.”



NEW £3M ANTI-DRINK DRIVE CAMPAIGN LAUNCHED

Responding to concerns that young men are more likely to be involved in a drink-drive accident than any other age group, the new THINK! campaign has been developed to speak directly to them. It comes as worrying statistics prove that weekends are the most likely time for someone to be killed or injured by a drink-driver.

Transport Secretary, Ruth Kelly said: “Drink drivers are a danger to themselves and others and there is no place for them on our roads. Thirty years of sustained Government campaigns have successfully changed attitudes and helped to significantly cut alcohol-related road deaths. But extensive research has told us that if we want to have an even greater impact on young men, we need to take a new approach. Moment of Doubt focuses on the shameful reality of being caught drink-driving and compellingly demonstrates how it will ruin your life, even if you are not involved in an accident as a result.”



THE LONG AND THE SHORT OF WHITE LINES

White lines are a familiar sight on roads across the UK. They are all there to impart different information to drivers. However, to many drivers they all look the same. As a rule of thumb, the more paint there is on the road surface, the more danger or potential danger there is at that point.

A short white line on the middle of the carriageway marks the boundary of the lane without any other information; a longer white line warns of a hazard, a potential danger point. Two solid white lines running down the middle of the carriageway are there to divide two opposing lanes of traffic and you cannot cross it except in certain specific circumstances – turning into/out of an entrance, passing a stationary vehicle or overtaking slow-moving vehicles, pedal cycles or horses. A single solid white line, coupled with a dotted one, either on your side of the carriageway or the other means the line nearest your side of the road is the important one – if it is solid, the rule above applies!

One rule that often gets forgotten is that it is an offence to park where there are double white lines in the centre of the road – even if there is room. Motorists in general do not read their Highway Code once they have passed their driving test, but it is there as a point of reference. Things do change and it is quite important to keep up to date with new markings.