

CUT SMOKING BY USING CLEANER DIESEL

A group of taxi drivers has been putting BP Ultimate diesel to see if it cuts black smoke from the exhaust of their vehicles. They report that as much as an 83% reduction was found after using just two tankfuls.

BP Ultimate Diesel has been available at BP forecourts all over the country for nearly four years. Tests were carried out around London by five cab drivers who had the black smoke emissions from their cabs tested at a regular Kwik-Fit MOT test centre before and after filling up with two tanks of BP Ultimate Diesel. The five cabs tested were all TX2 models registered between 2002 and 2006. BP Ultimate Diesel is an advanced premium fuel, which is formulated to clean the inside of the engine and together with its high cetane helps it to run more efficiently. This can lead to lower emissions and better fuel economy when compared to ordinary fuels.

Based on this independently run study, the average reduction in black smoke recorded for BP Ultimate Diesel was just under 50 per cent (46%), but one of the cabs registered an astonishing 83 per cent drop compared to ordinary fuels. Sheila Williams from BP said: "If reductions of this magnitude were recorded in relatively new black cabs, imagine what the effect could be in some of the older vehicles that we see on our roads today."

One of those putting the BP Ultimate Diesel to the test was Brian Kent (55), from Buckhurst Hill in Essex. He is a black-cab driver of eighteen years and commented "I can normally see clouds of black smoke in the mirror when I'm stuck in a jam - but after using BP Ultimate Diesel, I couldn't see any at all."

Andrew Barnett, the MD of Ubiquitous Taxi Advertising in London, said: "We were all astonished by the results. Maybe it's time that cab drivers were incentivised in some way to use better quality fuel all the time."



CHINESE JOURNALISTS VISIT LTI

A delegation of journalists from China recently visited the Coventry headquarters of LTI Vehicles to get an in-depth view of the new TX4. The journalists, representing news agencies such as Science and Technology Daily, the Economic Daily, Zhejiang Daily and the Xinhua news agency, visited the Holyhead Road site to see the manufacturing process first hand. They were all were impressed at the amount of expertise and dedication that goes into the TX4.

Yuan Xu, of the Zhejiang Daily, says that both she and Chinese people as a whole see the vehicle as an icon of Britain. She said: "This is the first time I have visited an automobile factory and I am impressed by the workers. Many of them have worked in the industry for 20 or 30 years and they are very skilful and very professional. They are focused on what they are

doing. We see the London Cab on television and in films and it's a very noble car."

Ma Guihua, of the Xinhua News Agency, was impressed with the attention to detail of the manufacturing process. She said: "When they finish the vehicle they test it extensively to ensure its quality. They take it very seriously. It's a huge symbol in China."

After a tour of the site they attended a civic reception at the Coventry City Council House, where the Lord Mayor, Councillor Dave Batten, talked about the history of motor manufacturing in Coventry and the heritage that LTI Vehicles and the city share. He said: "We are very proud of LTI Vehicles. They have been based in Coventry for a long period of time and have made a significant impact on production and jobs that are important to our city."

