

TREASURE HUNT WINNERS

The Michael Ascott Memorial Shield has been awarded to the team of ladies from Dial-a-Cab who took part in a recent event. The Worshipful Company of Hackney Carriage Drivers held their 2nd annual Treasure Hunt and the team were just one of those who enjoyed a great day out.

Natalie Ezekiel, who is part of the sales team at DAC, takes up the story.

DIAL-A-CAB GIRLS ON A MISSION – TO WIN...!

When Jim Rainbird, who is a DAC driver and member of WCHCD, approached Dial-a-Cab on behalf of the Worshipful Company of Hackney Carriage Drivers and asked if we would like to take part in a Treasure Hunt to help raise money for their Charity Trust, I went straight to the DaC Admin floor to seek out a team for the mission!

The message I relayed to Account Managers, Annita, Carol and Jeni was: “Our mission, should we chose to take it, is to win, win, win!” All four girls instantly agreed. In our customized T-shirts, which I must say stole the show, we set out to meet Jim Rainbird who was to be our lucky driver for the day, while holding a message from Call Sign (DAC’S in house magazine) that we had to win... or else!

We arrived at Finsbury Square on Sunday 10 June with all the other contestants and once we had collected our question sheets, challenge list and Polaroid cameras, we set off at 11am. After helping ourselves to a beer mat, followed by a brass rubbing from a church and risking life and limb to collect photos from weird places, we had our only brush with the law - that was to have a photo with a female police officer. Oh yes, and it was taken by a very nice young policeman!



Natalie and Pat with the Michael Ascott Memorial Shield

We then travelled through the City over to Westminster filling in our answers on route. The back of the cab was a bit like the London Stock Exchange with everyone talking at once! Annita then broke the Morse code, which held the clue to our next photo request. Photo to be taken in front of Big Ben at 12.30 on the dot. And yes, we did it! On our way back towards the city, we arrived at the Waldorf Hotel where Carol and I went in to collect marmalade and coffee! No we weren’t stopping for breakfast, this was part of our treasure hunt. Then towards South London for more torturous challenges before the final task, which was to write a poem



The DAC team

or lyric about the day - but a song would be worth double points! Well luckily Annita, who is great at writing little lyrics, got started. We were the only team to write a song that we happily performed - with all contestants joining in the chorus!

After handing in our competition forms, the winning team was announced – Dial-a-Cab!

I would like to thank the organisers, Jamie Owens and Gary Mankelow, for inviting us along to a great and very worthwhile day.



Singing for the trophy!

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